

# [PDF] INFLUENCE: The Psychology Of Persuasion 5th Ed. Audio CD Set

None, Dr. Robert Cialdini - pdf download free book

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Author: None, Dr. Robert Cialdini

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#### Description:

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Robert B. Cialdini is a well known and influential speaker who gives frequent speeches on The Power of Ethical Influence to such organizations as IBM, the Mayo Clinic, and NATO. He is currently Regents' Professor of Psychology at Arizona State University, where he has also been named Graduate Distinguished Research Professor. He is past president of the Society of Personality and Social Psychology. He attributes his longstanding interest in the intricacies of social influence to the fact that he was raised in an entirely Italian family, in a predominantly Polish neighborhood, in a historically German city (Milwaukee), in an otherwise rural state.

--This text refers to the edition.

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