

# [PDF] The Digital Mom Handbook: How To Blog, Vlog, Tweet, And Facebook Your Way To A Dream Career At Home

Audrey McClelland, Colleen Padilla - pdf download free book

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#### Books Details:

Title: The Digital Mom Handbook: How  
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#### Description:

**Review** "Interviews with other women bloggers with diverse interests, from fashion to activism to environmentally friendly products, solid information on online advertising and promotions, the

technicalities of blog design and mechanics, and scads of helpful sources add value to this engaging book.” (Booklist)

“Full-time career or stay-at-home mom? Those roles might seem mutually exclusive, but authors Audrey McClelland and Colleen Padilla are two ambitious mothers who have found a way to do both using the Internet. In their new book...McClelland and Padilla offer a wealth of tips for aspiring webanistas.” (USA Weekend)

“This handy guide will help stay-at-home parents turn their dreams into reality.” (Library Journal)

### **From the Back Cover**

From the founders of ClassyMommy.com and MomGenerations.com comes the ultimate guide to helping moms build successful careers at home by doing what they already do online—just better.

To work or not to work—it’s the toughest question for most mothers today. But Audrey McClelland and Colleen Padilla have found the coveted “middle ground,” creating successful careers from home via the Internet. They’ve literally Skyped, blogged, vlogged, tweeted, and Facebooked their way to the top—and in this eye-opening book they show other moms how to find success through these seven basic steps:

1. Find your passion.
2. Hang a digital “shingle” and start typing.
3. Find your tribe.
4. Make opportunity knock and learn how to answer that door.
5. Manage the Benjamins.
6. Don’t forget the children!
7. Live happily ever after by living your values.

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